

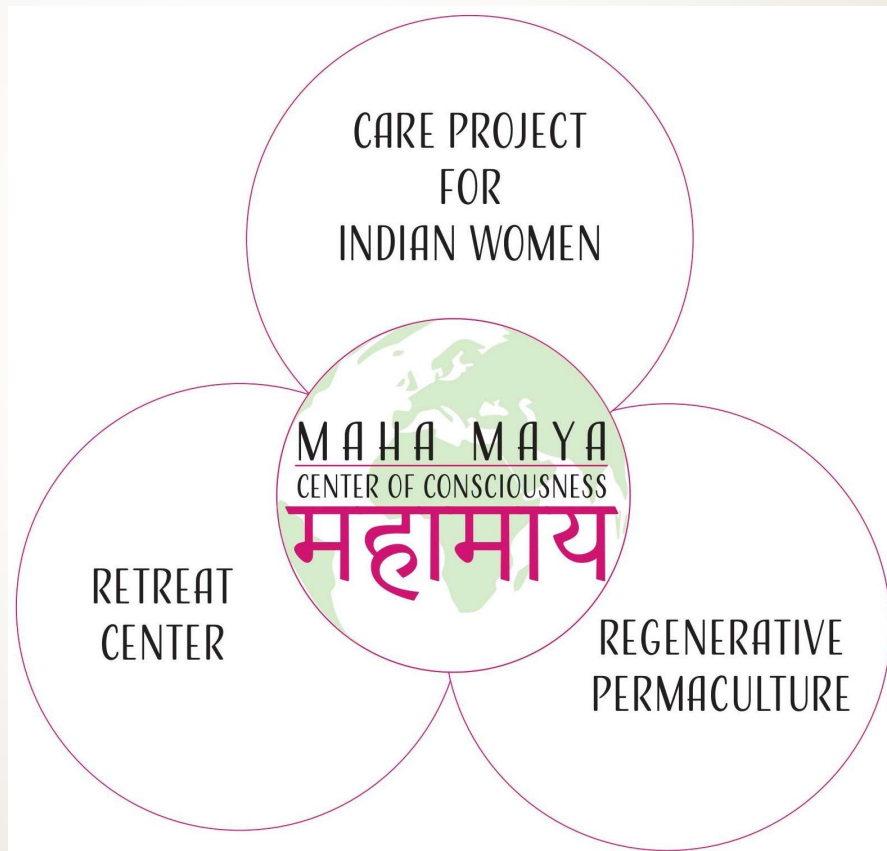


MAHA MAYA CENTER OF CONSCIOUSNESS

Healing Home for Indian Women & Children, Retreat Center & Permaculture Project

Project Draft – March 2021

Maha Maya Center of Consciousness consists of 3 Sections





What is it all about?

- ▶ A Care Project for Indian Women (Healing Home), who were banished from their families, offering the possibility for women to find their way back to life, offering not only education (e.g. How to live sustainably by gardening workshops, food preparation courses, forest school lessons for kids with Indian local facilitators) and work, but the possibility to experience their value and pride
- ▶ A Retreat Center focused on Yoga and other retreats for personal development, built on a holy place in India/ Kerala, well equipped, but simple and safe. A place where Groups want to be.
- ▶ A Permaculture Garden and Syntropic Food Forest, that is able to nourish the Retreat Guests as well as the Indian Women and the people living around.



Healing Home

For Indian Women and Children



Healing Home for Indian Women & Children

- ▶ Indian Women, who were banished from their families, loose their home, their families and all their chances for a good life
- ▶ In the project they find a place where they do not only get education and food, but find a place to feel their value and pride, so that they can move forward in a fair and free life
- ▶ Women together with their children find a place to live and to recover, physical, emotional and energetical

Target Group of the Healing Home

- ▶ The care project focusses on Indian Women and their Children, who have been banished from their families
- ▶ Number of Women that can be taken care of:



- ▶ Women and their children stay for a minimum of 6 months, up to approximately 5 years in the center



Goals to achieve in the healing home

- ▶ The focus is for the women to heal physically and emotionally
- ▶ To offer this life follows a daily routine:
 - ▶ Daily meditation / HIAO Healing to experience their full value
 - ▶ Medical support whenever needed, offered by an Indian doctor as well as an Austria medical team (supporting at least twice a year)
 - ▶ Cultivating and harvesting in the permaculture garden for the down-to-earth experience and the experience of self-determined life
 - ▶ Cooking together for social interaction and routine practice
 - ▶ School education for women and their children
 - ▶ Job education will be either offered in the center or outside*, whenever the women are ready

* Possibilities need to be checked on the spot



Factor of Success for the healing home

- ▶ Women are ready to start a new, self-determined life
- ▶ They caught up with their school education and learned a job. Therefore they are able to take financial care for themselves.
- ▶ They are able to take care of their children by themselves.
- ▶ Physical wounds are healed and their value has raised above their emotional wounds – they stand up in their full pride

We know, that this process is an individual development that depends on several factors (what happened in the past, the resilience of the women, her educational background, if she has children, her age, her spiritual development, her ability to process, etc.), therefore we know that the duration to stay in the center can vary a lot and we do not want to state a maximum time of stay. We think every women can stand up in her pride, when she gets the helping hand she needs.



United Nations: Sustainable Development Goals

The project Maha Maya Center of Consciousness refers to the Sustainable Development Goals:

- ▶ Goal 3. Good Health and Well-Being
- ▶ Goal 4. Quality Education
- ▶ Goal 5. Gender Equality
- ▶ Goal 10. Reducie Inequality
- ▶ Goal 12. Responsible Consumption and Production
- ▶ Goal 15. Life on Land



Financing of the healing home

- ▶ Acquisition of the land: 50.000 €
- ▶ Building the care project & the Permaculture: approximately 50.000 €*
- ▶ Cost per months per women vary depending on the number of women in the center between 120 € and 220 € per women*
- ▶ The Care project benefits from the enclosed retreat Center (Water from the well, Permaculture garden, Security, W-Lan, etc.)
- ▶ Cost of the care project per year:
 - 2022: 6.360 €* (5 women, 6 months)
 - 2023: 22.620 €* (10 women, 12 months)
 - 2024: 44.520 €* (30 women, 12 months)

* Estimated cost



Retreat Center

Retreat Center

- ▶ A quiet, holy place in Kerala, India
- ▶ Offering 16 lovely double-rooms, an octagonal seminar room and a small temple, surrounded by palm trees
- ▶ Full vegetarian food from the enclosed permaculture
- ▶ The Indian Sanatan Dharma (origin of all religions) and the simplicity offer a surrounding that enables true development





Target Group of the Retreat Center

- Groups with spiritual approach, such as Yoga, TaiChi, Mantra, Meditation, etc.
- Groups with personal development approach
- Simple and save environment for everybody who focuses on sincere development and healing in all aspects of life
- Packages can be booked via the Austria Head Office including airport transport, accomodation, vegetarian food and beverage and usage of the seminar room
 - Additional packages for sightseeing are offered
 - HIAO Healing retreats can be booked



Marketing & Sales for the retreat center

- Marketing will be done via the Austrian headoffice
- Internet Marketing via Facebook, Instagram, Homepage and Google Ads
- Marketing via Travel Agencies specialized on group and retreat tourism – collaboration is to be achieved

- Packages will vary between 455 € and 650 € per person per week
This is medium priced in comparison to other centers in India and Europe.
- We offer simple, but well equipped environment at an affordable price



Financing of the retreat Center

- Acquisition of the land: 80.000 €
- Building the retreat center: approximately 210.000 €
- Profit of the retreat center varies according to the utilised capacity
Full capacity: 16 double rooms
- We calculate a profit after taxes with a medium utilised capacity:
30 % (weeks per year) in 2021: 34.000 €
50 % (weeks per year) in 2022: 58.000 €
60 % (weeks per year) in 2023: 113.000 €


All this is conservative calculated with a minimum income and an average utilised capacity.



Permaculture



Permaculture Garden and Syntropic Food Forest

- In the middle of the property, between Retreat Center and Care Project there will be a permaculture garden, that nourishes the guests of the retreats as well as the Indian women with their children
 - Retreat guests have the down-to-earth experience of reaping their own food
 - Indian women find themselves in the position of taking care for themselves
- 



Financing of the Permaculture

- Acquisition of the land: 50.000 €
- Building the permaculture: approximately 30.000 €

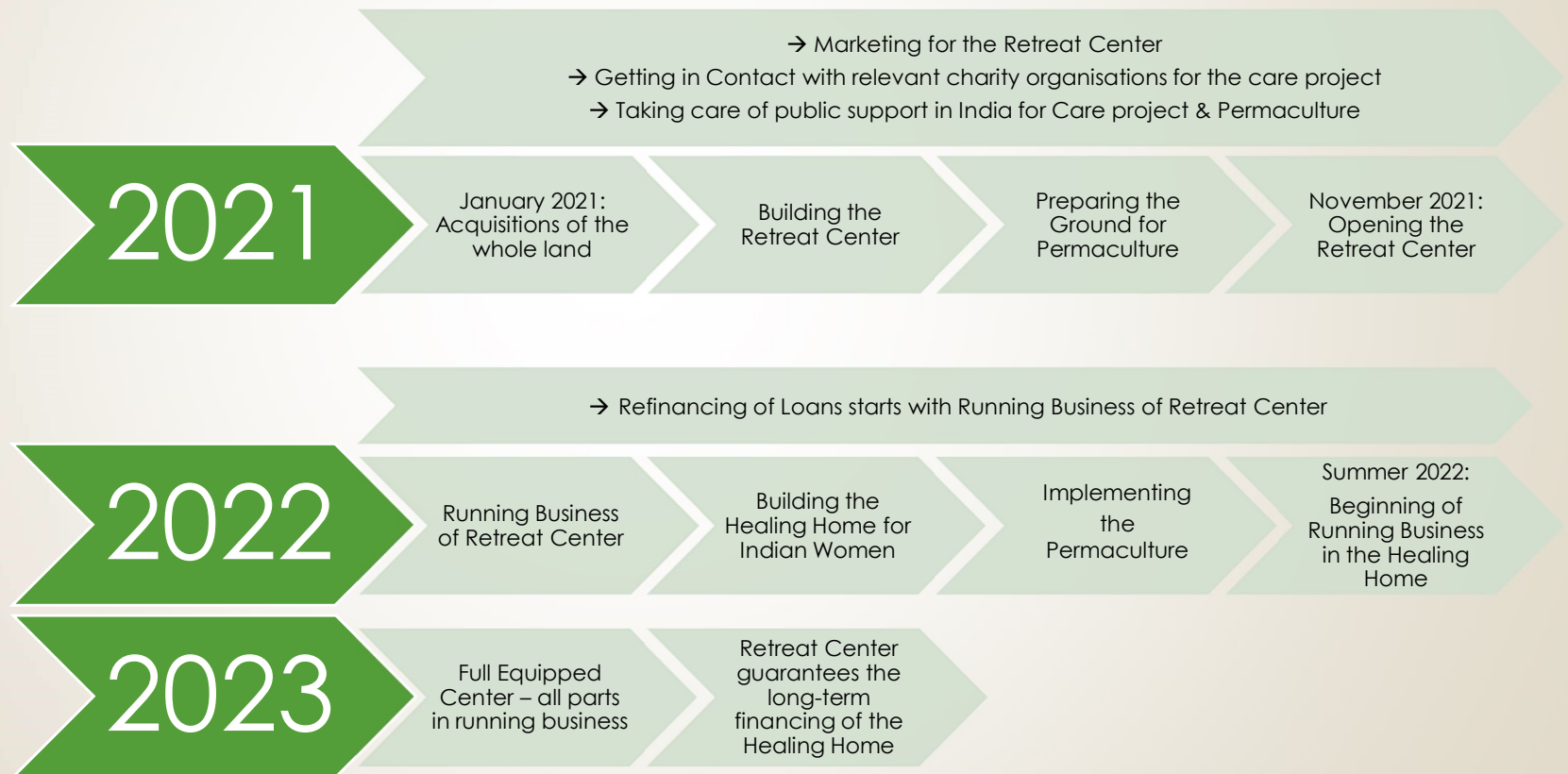
Note January 2021:

Regarding the permaculture we work together with a well educated woman, who works on permaculture projects in Spain for several years now. She will travel to India in March 2021. By this time we will be able to offer more detailed information as well as estimated cost in detail.



Timeline, Total Financing & Founder

Setup Timeline



Financing



* Taxes and other expenses are included in the calculation



Financing

- ▶ Total Cost for Ground: 180.000 € - already financed through equity capital
- ▶ Total Cost for Building: 290.000 € - financed through other investment / donation

Refinancing of Loans

	2022	2023	2024	2025	2026	2027	2028
Profit of the Retreat Center	34.000 €	58.000 €	113.000 €	113.000 €	113.000 €	113.000 €	113.000 €
Cost of the Care Center	7.000 €	23.000 €	45.000 €	45.000 €	45.000 €	45.000 €	45.000 €
Refinancing of Loans per year	27.000 €	35.000 €	68.000 €	68.000 €	68.000 €	68.000 €	68.000 €
Refinancing of Loans in total	27.000 €	62.000 €	130.000 €	198.000 €	266.000 €	334.000 €	402.000 €

	2029	2030
Refinancing of Loans in total	470.000 €	538.000 €



Founder of the Project

- ▶ Mrs. Parvati Reicher
Austrian Citizen with Indian ancestors and an Indian daughter Sunanda
- ▶ Living and working in Austria as coach and healer
- ▶ More detailed information about the project can be offered

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